



8th Annual Honoring Latinas in Business Awards
Thursday, June 23, 2011 * 5:30 p.m. - 10:00 p.m.
Academy of Television Arts and Sciences
Sponsorship Levels & Benefits

Premier Sponsor

\$ 20,000

- Full page color ad in program, back cover or inside front cover
- Logo and direct sponsorship link on event web page for a full year
- 1 year banner ad on NLBWA-LA website and Awards home page
- Sponsor recognition on all press materials
- Signage and Sponsor recognition prominently featured at event and marketing materials
- Sponsor speaking opportunity at event
- Opportunity to present keynote and topic at a monthly NLBWA-LA event
- Inclusion of promotional material in gift bag
- 20 event tickets - VIP reserved seating at awards event (theatre style)
- 10 VIP reception tickets
- 7 annual NLBWA-LA memberships
- Event photo opportunity w/awardees & talent
- NLBWA-LA Plaque of appreciation

Platinum Sponsor

\$ 10,000

- Full page color ad in program
- Logo and direct sponsorship link on event web page for a full year
- 1 year banner ad on NLBWA-LA website and Awards home page
- Sponsor name and logo prominently featured at event and marketing materials
- Sponsor recognition at event
- Inclusion of promotional material in gift bag
- 10 Event tickets - VIP reserved seating (theatre style)
- 8 VIP reception tickets
- Event photo opportunity w/awardees & talent
- 5 annual NLBWA-LA memberships
- NLBWA-LA Plaque of appreciation

VIP Reception Sponsor

\$6,000

- Logo and direct sponsorship link on event web page for a full year
- Sponsor recognition on all press materials
- Signage and Sponsor recognition prominently featured at VIP reception
- Sponsor speaking opportunity at VIP reception
- Opportunity to present keynote and topic at a monthly NLBWA-LA event
- Inclusion of promotional material in gift bag
- 1/2 page color ad in program
- Logo on event web page
- Sponsor name featured on VIP event marketing materials
- 10 event tickets – VIP reserved seating (theatre style)
- 10 VIP reception tickets
- Sponsor recognition at event
- Logo on weekly HTML pre/post event
- 4 annual NLBWA-LA memberships
- NLBWA-LA Plaque of appreciation

**2011 Awards NLBWA-LA
Sponsorship Levels & Benefits continued**

- Gold Sponsor** **\$ 5,000**
- 1/2 page color ad in program
 - Logo on event web page
 - Sponsor name featured on event marketing materials
 - Inclusion of promotional material in gift bag
 - 10 Event Tickets – Reserved Seating
 - 4 VIP reception tickets
 - Sponsor recognition at event
 - Logo on weekly HTML pre/post event
 - 3 annual NLBWA-LA memberships
 - NLBWA-LA Plaque of appreciation

- Silver Sponsor** **\$ 3,000**
- 1/4 page black and white ad in program
 - Company recognition on event web page
 - Sponsor recognition at event
 - 6 Event Tickets – theatre style seating
 - 4 VIP reception tickets
 - Company listing weekly HTML pre/post event
 - 2 annual NLBWA-LA memberships

- Bronze Sponsor** **\$ 1,500**
- Sponsor recognition at event
 - Listing on NLBWA-LA website
 - Company listing weekly HTML pre/post event
 - 4 event tickets, theatre style seating
 - 2 VIP reception tickets
 - 2 NLBWA-LA memberships

- Entrepreneurial Spirit Sponsor** **\$ 750**
- Sponsor recognition at event
 - 2 Event Tickets, theatre style seating
 - 2 VIP reception tickets
 - 1 NLBWA-LA membership

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